

About Cows 'n Cabs



COWS 'N CABS
WINTER PARK



The 11th annual Cows 'n Cabs is going to be the best year yet. To date, we have raised over \$2.1 Million for local charities serving kids in Central Florida; this year we plan to far surpass that mark.

This year's primary charities will be the After-School All-Stars and the 4Roots Farm. In the past we have given large donations to over 30 different Central Florida charities.

We would love for you to become a sponsor of the 11th annual Cows 'n Cabs. Your sponsorship will be seen and felt by more than 3,000 attendees, serving as not only an effective marketing opportunity for your business, but also a further dedication of your support to Central Floridians in need.

Your sponsorship will provide a unique opportunity to highlight your brand to a powerful, concentrated target audience.

WHY CHOOSE US?



PARTY WITH A PURPOSE

Cows'n Cabs is a party with a purpose, no stuffy gala or sit down dinners. Just fun with 3,000 of your closest friends.



GREAT EXPOSURE

Want to showcase your company to 3,000 of your closest friends? Cows 'n Cabs will highlight your company and give great brand exposure



GREAT COMPANY

Advertise to the top tier of all of Orlando. Enjoy being around the best of the best people, talent and companies.



Sponsorships

NOVEMBER 11, 2023

COWS 'N CABS

WINTER PARK

Presenting Sponsor

Partner Chef

Executive Chef

Cost

\$50,000

\$20,000

\$10,000

Available

Only 1

Unlimited

Unlimited

Tickets

50 VIP Tickets

20 VIP Tickets

10 VIP Tickets

GOBO main tent

Yes

Yes

No

VIP Lanyard

Both sides

Yes

No

Website

Home & Sponsorship
page

Home & Sponsorship
page

Sponsorship page

Every email

Every email

Select emails

Logo on emails

Logo on both side

Logo on one side

Logo on one side

Stage

Option for inclusion

Option for inclusion

Option for inclusion

Swag Bag

2 Dedicated posts

Dedicated post

Sponsorship post

Social Media

Head Chef

Sous Chef

Line Cook

Cost

\$5,000

\$2,500

\$1,000

Tickets

6 VIP Tickets

4 VIP Tickets

2 VIP Tickets

Stage

Both Stages

One Stage

No

Website

Sponsorship page

Sponsorship page

Sponsorship page

Social Media

Sponsorship post

Sponsorship post

Sponsorship post





COWS 'N CABS

WINTER PARK

Underwriting Sponsorships

	Cost	Tickets	Exposure
VIP Sponsor	\$25,000	20 VIP Tickets	Naming rights for all things VIP
SOLD Stage SOLD	SOLD \$15,000 SOLD	SOLD 12 SOLD VIP Tickets SOLD	SOLD Naming rights on top of main stage SOLD
Band	\$10,000	8 VIP Tickets	Logo on bottom of stage stage
SOLD Stage SOLD	SOLD \$10,000 SOLD	SOLD 8 SOLD VIP Tickets SOLD	SOLD Naming rights on top of side stage SOLD
SOLD Welcome Tent SOLD	SOLD \$7,500 SOLD	SOLD 8 SOLD VIP Tickets SOLD	SOLD Signage & name placement in welcome tent SOLD
SOLD VIP Wine Glasses SOLD	SOLD \$7,500 SOLD	SOLD 8 SOLD VIP Tickets SOLD	SOLD VIP Presented by "your company" SOLD
SOLD GA Wine Glasses SOLD	SOLD \$7,500 SOLD	SOLD 6 SOLD VIP Tickets SOLD	SOLD Logo on one side of VIP wine glasses SOLD
SOLD Napkins SOLD	SOLD \$7,500 SOLD	SOLD 6 SOLD VIP Tickets SOLD	SOLD Logo on napkins at resturant stations SOLD
SOLD Swag Bags SOLD	SOLD \$6,000 SOLD	SOLD 4 SOLD VIP Tickets SOLD	SOLD Logo on one side of swag bags SOLD
1 Photo Booth	\$5,000	4 VIP Tickets	Logo on one mobile Photo Booth
SOLD Beer Glasses SOLD	SOLD \$5,000 SOLD	SOLD 4 SOLD VIP Tickets SOLD	SOLD Logo on beer glasses at beer garden SOLD
SOLD Photo Wall SOLD	SOLD \$5,000 SOLD	SOLD 4 SOLD VIP Tickets SOLD	SOLD Logo on entrance photo wall SOLD
SOLD GA Wishbands SOLD	SOLD \$5,000 SOLD	SOLD 4 SOLD VIP Tickets SOLD	SOLD Logo on GA wishbands SOLD
Restaurant Sponsor	\$5,000	2 VIP Tickets	Logo on restaurant sign & help off set cost of restaurant
SOLD Main Cn SOLD	SOLD \$2,500 SOLD	SOLD 2 SOLD VIP Tickets SOLD	SOLD Logo on fence wrapping facing Morse or New York Ave SOLD
SOLD Clean Up Crew SOLD	SOLD \$2,500 SOLD	SOLD 2 SOLD VIP Tickets SOLD	SOLD Logo on T-Shirts that clean up crew wears SOLD

NOVEMBER 11, 2023

WWW.COWSNOCABS.COM

